



FREQUENTLY ASKED QUESTIONS



VERIDOT®
DNA FOR ASSETS

UNIQUE MICRODOT IDENTIFICATION

www.veridot.co.za

Q: What is VERIDOT®?

A: VERIDOT® is an asset identification, protection and recovery solution that incorporates microdots and an advanced online database that enables the microdots to be accurately and quickly identified.

Q: What is a nickel microdot?

A: A nickel microdot is a microscopic metallic hexagonal dot that is 0,5 mm in size. It has a unique PIN code.

Q: What is the VERIDOT® Database?

A: The VERIDOT® Database is a database in which all microdotted assets are registered by either a fitment agent or the consumer. This information is then used to trace the assets back to their rightful owner in the event of theft and the subsequent recovery of the asset.

Q: How do I register as a user on the Database?

A: Simply go to veridot.co.za and click on the "Create Asset Register" link and follow the instructions.

Q: Where can I purchase VERIDOT®?

A: Contact our Head Office under the Contact Us section of our website.

Q: How do I become a VERIDOT® Distributor or Agent?

A: Simply contact us by completing our contact form, or phone us on (031) 312 1130.

Q: How do I know if an asset is microdotted or not?

A: The adhesive has an ultraviolet (UV) base to it. Law enforcement agencies and secondhand goods dealers can identify tagged assets with the use of a UV light. The tagged asset will glow when exposed to the UV light. Law enforcement officers can also view a microdot with a microscope. Each VERIDOT® microdot has a unique PIN code that can be traced back to the owner. There will also be a sticker on the asset stating that it has been microdotted, thus serving as a deterrent for criminals.

Q: Can VERIDOT® Microdot Technology be removed by criminals?

A: Yes it can, but it is very difficult to do so and almost impossible to remove every dot (i.e. around 10 000 of them). This is one of the technology's strong points. VERIDOT® microdots have been tested and approved by Gerotek's testing division and had a zero failure rate. The UV based adhesive dries within 15 minutes of application and hardens within 12 hours, and is almost impossible to be removed by criminals.

Q: Can Microdots be forged?

A: Forgery is virtually impossible due to the fact that it is a requirement that a certified microdot supplier adds covert security features to the microdot and to the adhesive, linking it to a specific microdot manufacturer. We have covert security features in every microdot which makes counterfeiting a VERIDOT® extremely difficult.

Q: How does VERIDOT® Microdot Technology prevent crime?

A: VERIDOT® is applied to an asset. The unique number on the microdot is registered to the lawful owner on the VERIDOT® database. The criminals are aware that if they steal the asset the number will be traced worldwide via the VERIDOT® database, making the asset easily identifiable as a "stolen" asset. Our unique warning sign and stickers also provide a deterrent factor.

Q: Who is Holomatrix and where does VERIDOT® fit in?

A: VERIDOT® is a VESA/ABS approved product of Holomatrix (Pty) Ltd, a Durban based company at the cutting edge of holographic and interactive high-tech security components. With over a decade of experience developing security solutions for a number of vertically integrated industries, Holomatrix is recognised as a major player in the fight against counterfeiting, fraud and crime.

Q: What happens if my VERIDOT® asset gets stolen?

A: In the unfortunate event of your asset being stolen, a law enforcement officer will locate a microdot on your recovered asset and contact Holomatrix (Pty) Ltd with the PIN code to establish the registered owner. You would then be contacted in order to return your asset to you. You should also go onto the VERIDOT® website and report that the asset has been stolen.

Q: What happens if I sell my car and it's been applied with microdots?

A: Microdots are linked to the VIN of the vehicle on eNaTIS and therefore change ownership with the vehicle when the new owner is registered. There is no further action necessary on the part of the owner.

Q: How public is my information?

A: All your information is secured on our VERIDOT® server where only our authorised VERIDOT® technical staff and management have access to your information.

Q: What information can the police access on our database?

A: You decide upon signup whether your personal information will be visible upon a successful PIN inquiry. The only information that would be made available is the minimum information required to reunite you with your asset.

Q: What protocol do fitment centres have to adhere to?

A: All microdot fitment centres have to adhere to the microdot standard (i.e. SANS 534-1) that has been developed by the various stakeholders in the vehicle industry. For more information on this please visit www.bac.co.za or www.vesa.co.za



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